



## *The pH Report*

The pH Report is our flagship product for our wider offer of consulting services, through which we support clients in the chemical industry and the investment community.

### **pH Report**

The aim of our regular published research is provide clients with:

- A global perspective on evolving economic issues: often through the uniquely well-placed lens of the chemical industry.
- Situational awareness: highlighting the key factors in the evolving landscape, often those generally overlooked.
- Scenario analysis: where appropriate, showing the range of conceivable outcomes

The analysis within the pH Report is founded on the extensive experience and global perspective of the lead authors, supported by the wider group of consulting colleagues and specialist data sets.

In addition to the regular published document, we support the content with webinars on specific topics and reasonable telephone access to the authors.

### **Extending the analysis**

Arguably the most important aspect of the pH Report is that it offers a means through which clients can access further analysis on topics where incremental detail is of interest.

We offer bespoke consulting services from a broad and deep reservoir of expertise, well beyond the immediate authorship of the pH Report. This expertise has allowed the group to undertake substantial projects related to chemicals, but also to connected industries. The chemical industry offers a uniquely clear window on the world.

Projects can be large or small, and formats for delivery can range from written reports, to webinars, to group meetings/presentations.



## The pH Report

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